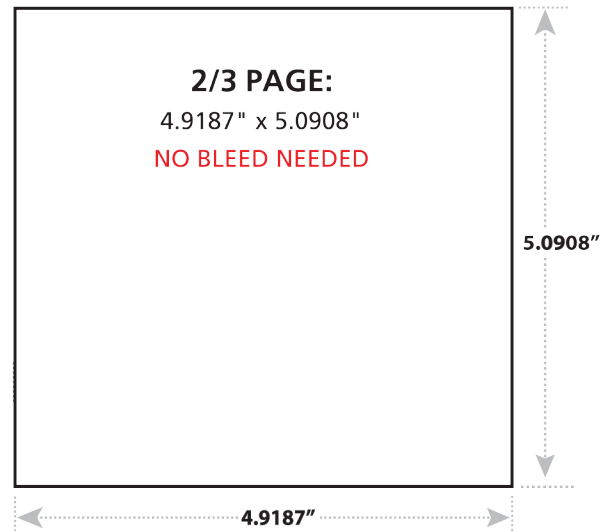


ARTWORK SPECIFICATIONS

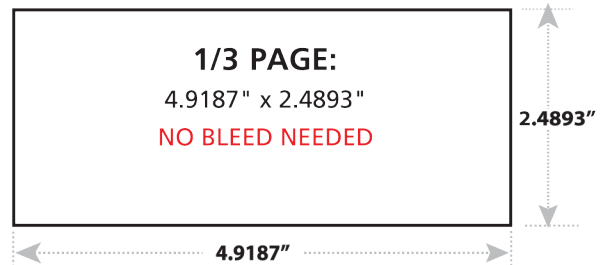
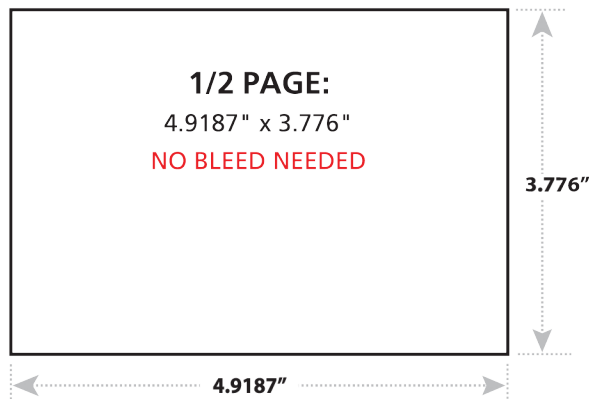
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For questions, please call (714) 881-1895 or send us an email at design@hometownoc.com. www.HometownOCbusiness.com



DEADLINES:

Please consult with your Marketing Consultant regarding monthly deadlines.

COLOR PROOFS:

Advertisers submitting print-ready files must include a color proof. If proof is not provided, a Hometown representative will assume approval rights.

Hometown Magazine does not guarantee that final product will exactly match the provided color proofs or any other printed or displayed version.

FILE FORMATS:

All artwork submitted should be a high resolution .pdf. (please include .25" bleed and safety margin for all full page, back cover and double truck artwork) Artwork may also be sent in CS5 Illustrator or Photoshop.

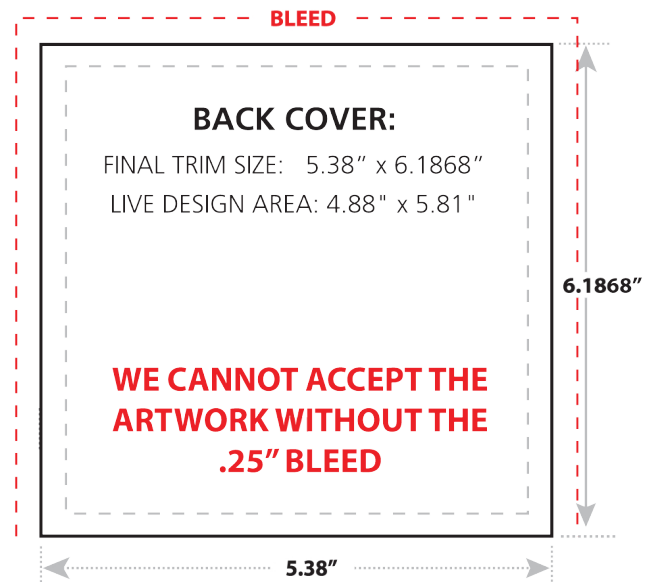
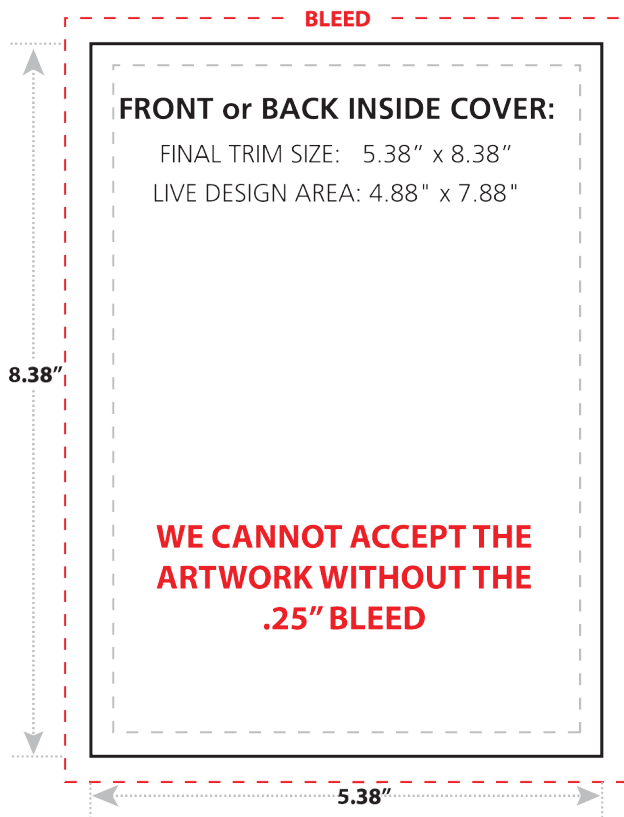
CMYK ONLY: No spot colors. No PMS colors.

FONTS & LINKS :

To avoid font and link problems we recommend conversion of all text to "outlines" or vector art. **Please include all support files and fonts.**

ARTWORK SPECIFICATIONS

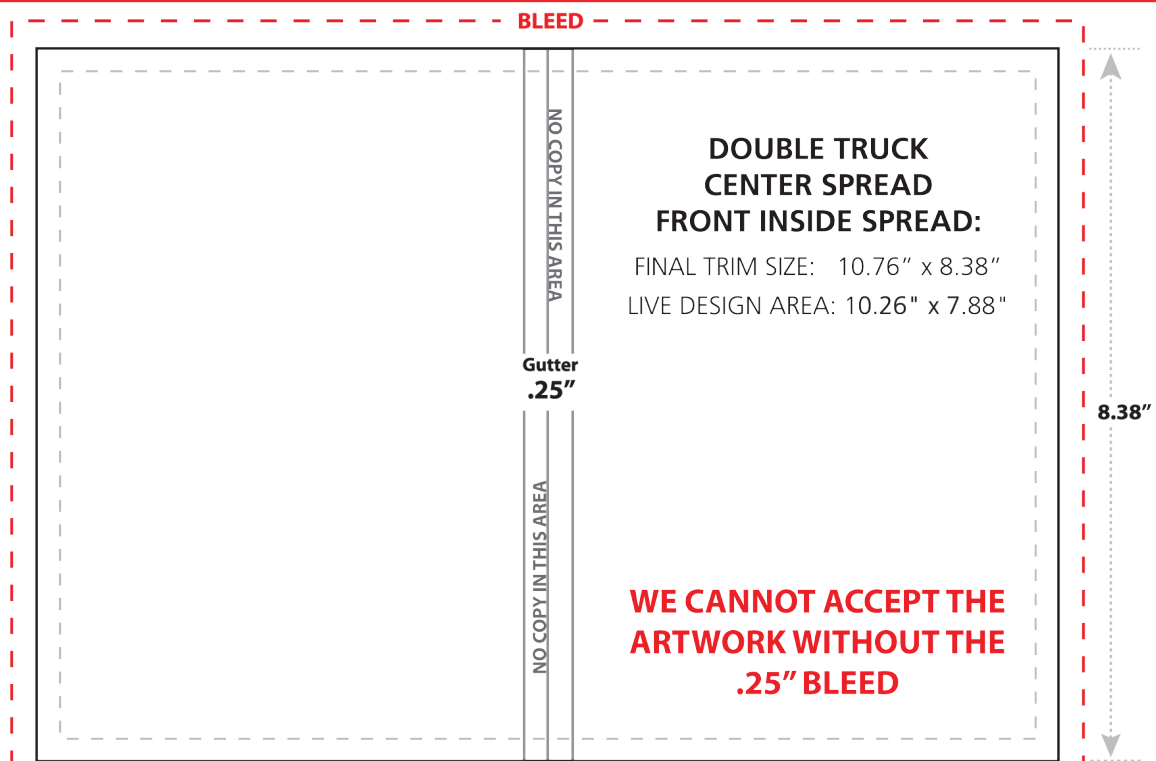
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**PREMIUM POSITION
DIAGRAMS ARE NOT
SHOWN IN ACTUAL SIZE**

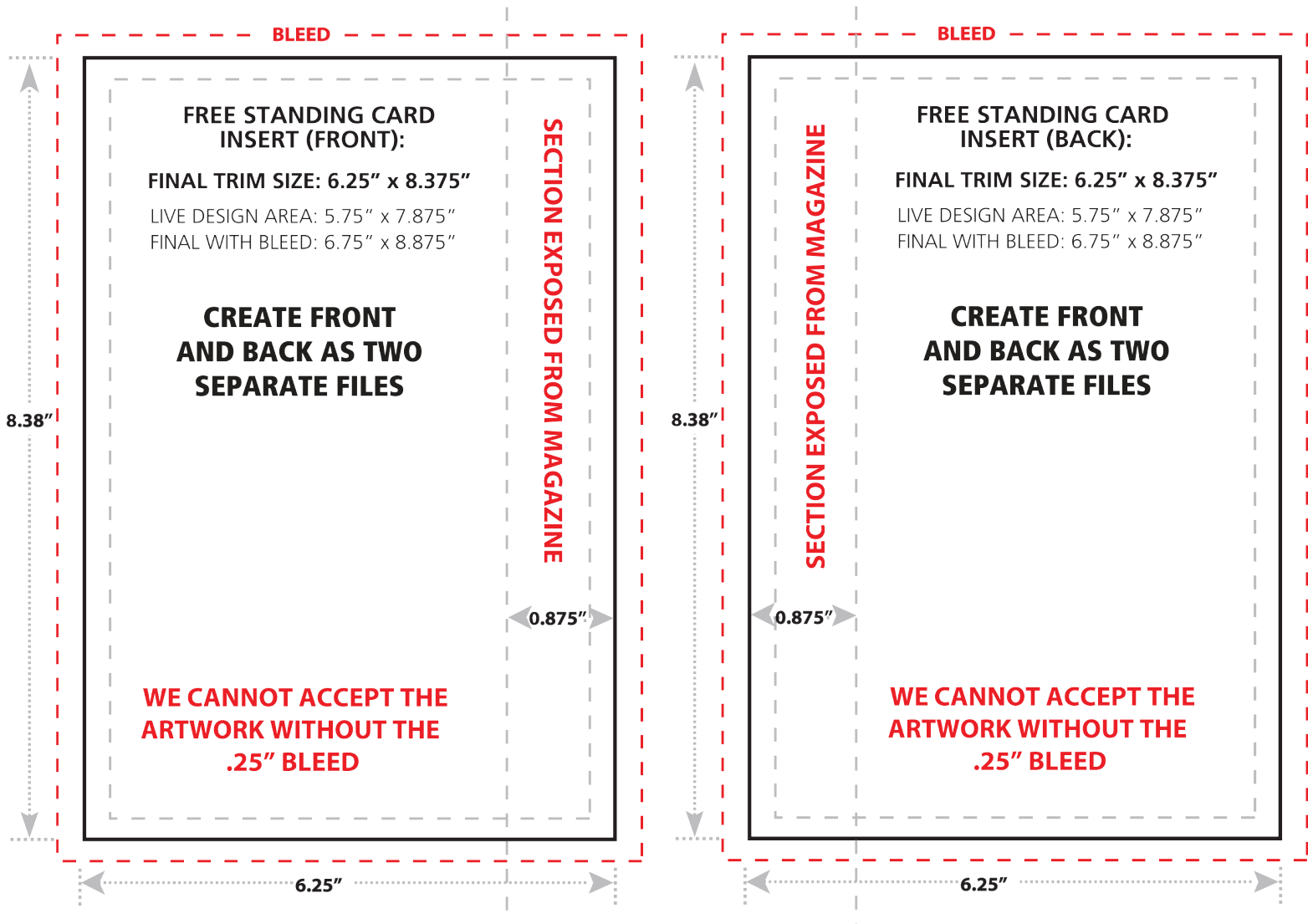
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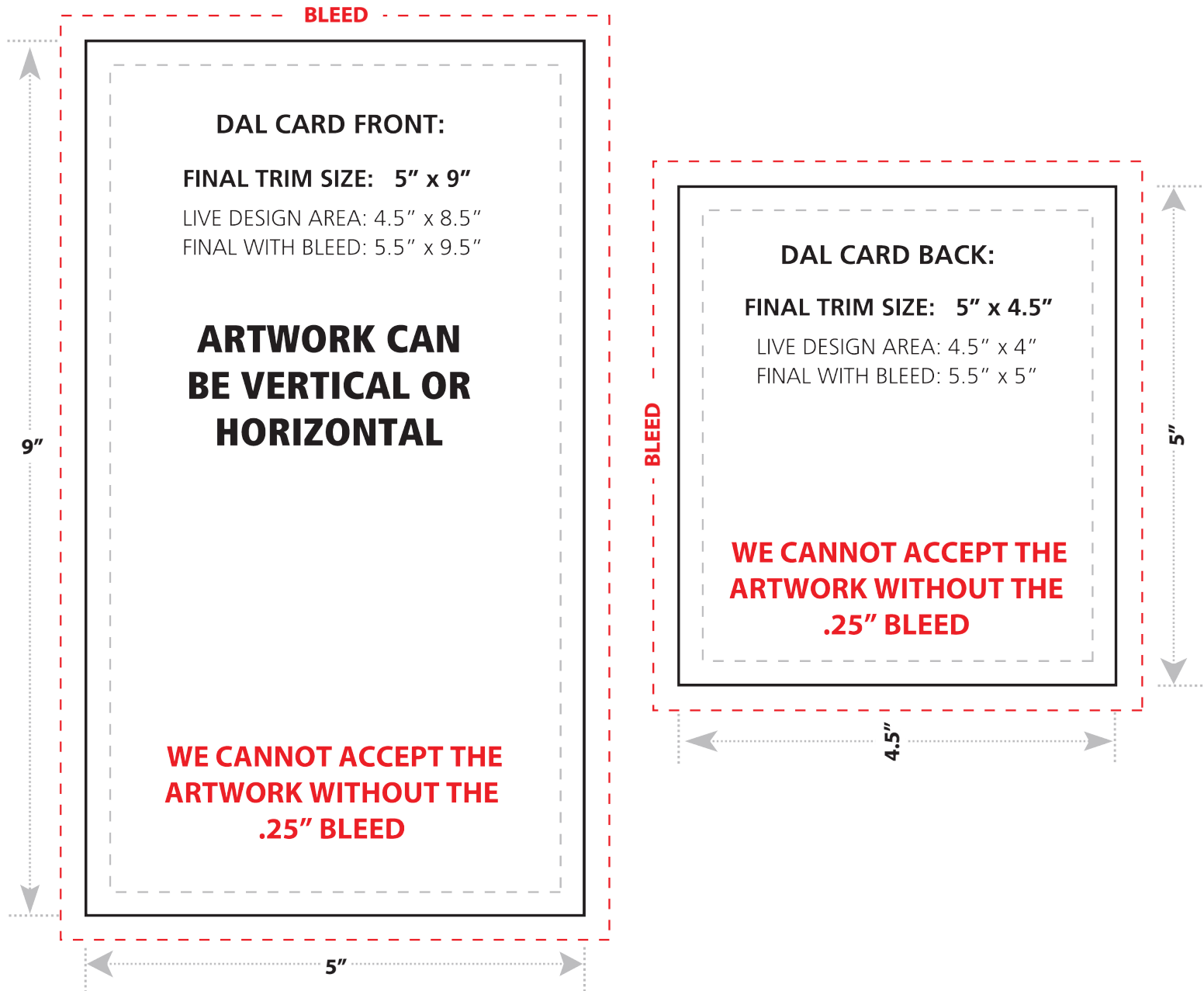


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INSERT DIAGRAM IS NOT SHOWN IN ACTUAL SIZE

ARTWORK SPECIFICATIONS

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DAL CARD DIAGRAMS ARE NOT SHOWN IN ACTUAL SIZE