

hometownoc

Home Service Directory

- Mailed via USPS
- Inside Hometown OC Magazine
- Large coverage for lowest price
- Add-ons available for more visibility
- Reach up to 380,000 homes for \$380
- Targets homes w/ high disposable income

NORTH

(130k Circulation, Cost \$130)

ZONE 1 Tustin

92705, 92780, 92782

ZONE 12 Orange, Villa Park

92861, 92865, 92866, 92867, 92868, 92869

ZONE 13 Yorba Linda, Anaheim Hills

92807, 92808, 92886, 92887

ZONE 14a Brea, Placentia

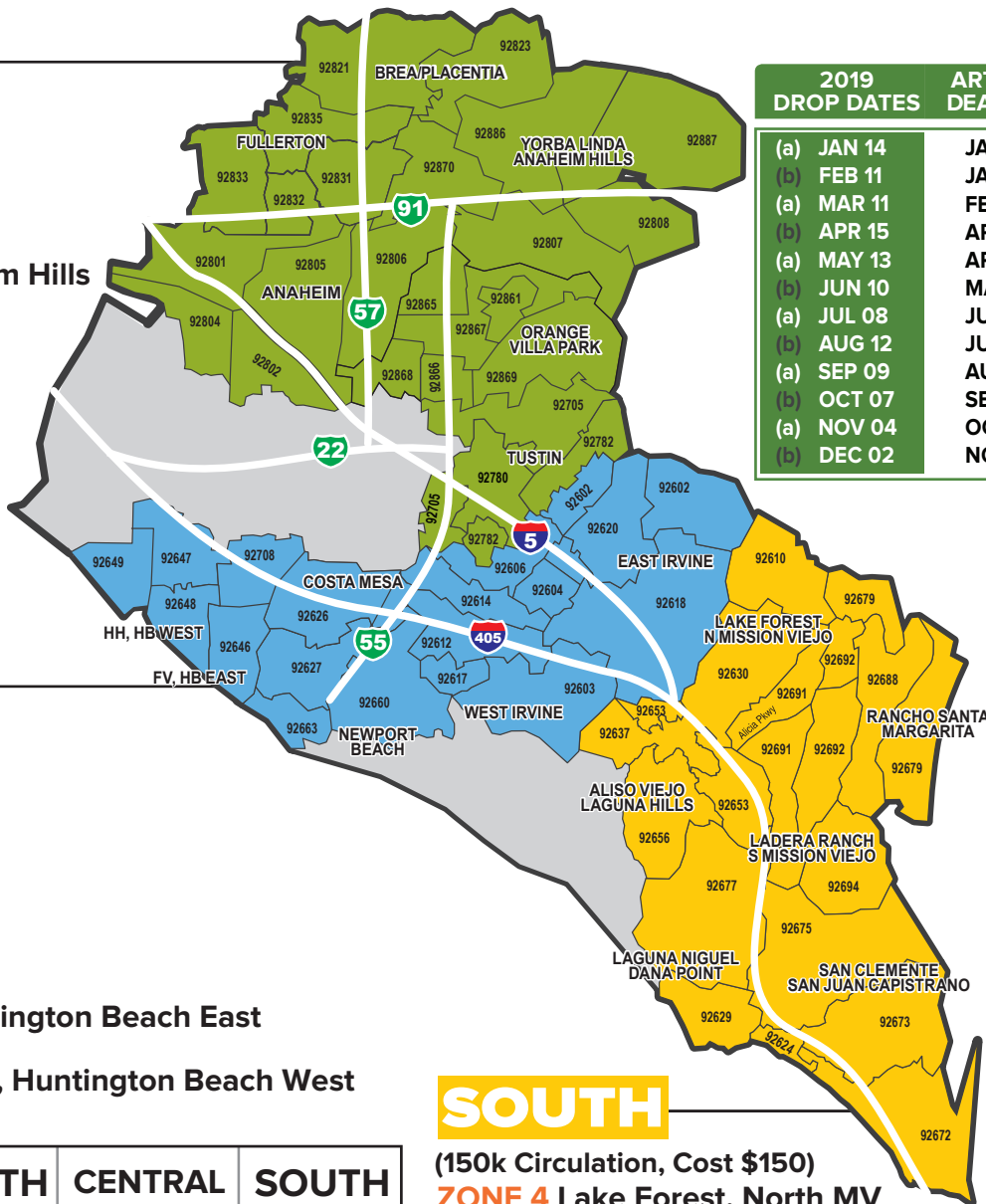
92821, 92823, 92870

ZONE 14b Fullerton

92831, 92832, 92833, 92835

ZONE 16 Anaheim

92806, 92805, 92804, 92802, 92801



2019 DROP DATES		ARTWORK DEADLINES
(a)	JAN 14	JAN 02
(b)	FEB 11	JAN 28
(a)	MAR 11	FEB 25
(b)	APR 15	APR 01
(a)	MAY 13	APR 29
(b)	JUN 10	MAY 28
(a)	JUL 08	JUN 24
(b)	AUG 12	JUL 29
(a)	SEP 09	AUG 26
(b)	OCT 07	SEP 23
(a)	NOV 04	OCT 21
(b)	DEC 02	NOV 18

CENTRAL

(100k Circulation, Cost \$100)

ZONE 2 East Irvine

92604, 92602, 92620, 92618

ZONE 3 West Irvine

92606, 92604, 92614, 92612, 92617, 93603

ZONE 10a Newport Beach

92660, 92663

ZONE 10b Costa Mesa

92626, 92627

ZONE 11 Fountain Valley, Huntington Beach East

92646, 92708

ZONE 11a Huntington Harbour, Huntington Beach West

92647, 92649, 92648

SOUTH

(150k Circulation, Cost \$150)

ZONE 4 Lake Forest, North MV

92630, 92610, 92691, 92692

ZONE 5 Ladera Ranch, South MV

92691, 92692, 92694

ZONE 6 Laguna Niguel, Dana Point

92677, 92629

ZONE 7 Aliso Viejo, Laguna Hills

92637, 92653, 92656

ZONE 8 RSM, Trabuco Canyon, Coto de Caza

92679, 92688

ZONE 9 San Clemente, San Juan Capistrano

92624, 92672, 92673, 92675

AD PRICING	NORTH	CENTRAL	SOUTH
Basic Ad (Headline and 4 lines of text)	\$130	\$100	\$150
ENHANCEMENTS	(per block)	(per block)	(per block)
Yellow Box	add \$30	add \$30	add \$30
Outlined in Box	add \$20	add \$20	add \$20
Red Headline	add \$20	add \$20	add \$20
Additional Line of Text (per Line)	add \$25	add \$25	add \$25
Online Placement	add \$40	add \$40	add \$40